

Thank Western Governors for Their Leadership: Co-authored Op-Ed by Governors Hobbs (AZ) and Lujan Grisham (NM)

A Social Media Toolkit from Advanced Energy United

RESOURCES

- **Op-ed Links:**
 - **[Link to Arizona Central Op-ed]** <https://www.azcentral.com/story/opinion/op-ed/2024/08/02/arizona-electricity-transmission-lines-power-grid/74645311007/>
 - **[Link to Albuquerque Journal Op-ed]** - https://www.abqjournal.com/opinion/opinion-regional-transmission-projects-promote-collaboration-and-investment-in-our-shared-grid/article_01ff80a8-34fb-11ef-b052-afa4802c532d.html
- **Relevant X/Twitter Profiles:** [@AdvEnergyUnited](#), [@ABQJournal](#), [@AZCentral](#)
- **Relevant LinkedIn Profiles:** [Advanced Energy United](#), [Michelle Lujan Grisham](#), [Arizona Republic](#), [Albuquerque Journal](#)

INSTRUCTIONS

- **Highlighted** text denotes a recommendation to either tag an account or include an image.
- Please, when possible, customize and edit these tweets to better fit your voice.

MAIN MESSAGE

Governors Katie Hobbs (AZ) and Michelle Lujan Grisham (NM) co-authored an op-ed stressing the urgent need for regional cooperation and investment in the Western U.S. transmission grid. This collaboration is essential to ensure reliable, affordable energy and to create jobs across the region.

DRAFT SOCIAL COPY – Advocates

Twitter/X

Governors [@GovernorHobbs](#) & [@GovMLG](#) are calling for stronger regional transmission projects in a joint op-ed. Let's work together to ensure a resilient, reliable energy future for the West. #TransmissionPossible

Read their full op-ed below: [\[AZ Central Link\]](#) **or** [\[Albuquerque Journal Link\]](#)

Thank you [@GovMLG](#) & [@GovernorHobbs](#) for your leadership in advocating for regional collaboration on transmission. Together we can build a reliable grid that benefits us all!
#TransmissionPossible

Read their full op-ed below: [\[AZ Central Link\]](#) **or** [\[Albuquerque Journal Link\]](#)

"A reliable energy future for the West is within reach if we collaborate on regional transmission projects." - [@GovMLG](#) & [@GovernorHobbs](#)

Read more: [\[AZ Central Link\]](#) **or** [\[Albuquerque Journal Link\]](#)
#TransmissionPossible

DRAFT SOCIAL COPY – Advocates

LinkedIn / Facebook

NEW OP-ED: Governors Katie Hobbs (AZ) and [Michelle Lujan Grisham](#) (NM) urge Western states to collaborate on upgrading our transmission grid to improve reliability, reduce costs, and create jobs. Their leadership calls for federal and regional support to secure a clean, affordable energy future for the West.

Read the full op-ed: [\[AZ Central Link\]](#) **or** [\[Albuquerque Journal Link\]](#)
#TransmissionPossible

Thank you to Governors [Michelle Lujan Grisham](#) and Katie Hobbs for leading the charge on regional transmission. Their recent op-ed outlines why collaboration across state lines is critical for meeting growing energy demands while reducing costs.

#TransmissionPossible
[\[AZ Central Link\]](#) **or** [\[Albuquerque Journal Link\]](#)

DRAFT SOCIAL COPY – Coalition Partners

Twitter/X

The power grid in the Western U.S. needs upgrading, especially to withstand extreme heat, say [@GovernorHobbs](#) & [@GovMLG](#) in their new opinion article in [@ABQJournal](#) and [@AZCentral](#).

Regional cooperation and investment is how we make #TransmissionPossible in the West!

Read the full op-ed below: [\[AZ Central Link\]](#) **or** [\[Albuquerque Journal Link\]](#)

Thank you [@GovMLG](#) & [@GovernorHobbs](#) for your leadership in advocating for a stronger, more reliable power grid in the West. We applaud your commitment to regional collaboration! #TransmissionPossible

Read the full op-ed below: [\[AZ Central Link\]](#) **or** [\[Albuquerque Journal Link\]](#)

"What's needed now to realize this future of abundant, reliable, and affordable energy is a shared resolve to collaborate and create win-win solutions." - @GovMLG & @GovernorHobbs in @ABQJournal and @AZCentral. Let's support regional transmission! #TransmissionPossible

Read the full op-ed below: [\[AZ Central Link\]](#) or [\[Albuquerque Journal Link\]](#)

In a new opinion article, @GovernorHobbs & @GovMLG urge their fellow Western governors & legislators to support regional transmission projects.

Together, we can create a resilient, prosperous future with thriving economies & abundant job opportunities.

Read the full op-ed below: [\[AZ Central Link\]](#) or [\[Albuquerque Journal Link\]](#)

"By promoting policies for collaboration & investment in our shared grid, we can ensure a secure, sustainable energy supply."

Let's support the call from @GovMLG & @GovernorHobbs to build a resilient future for the West. #TransmissionPossible

Read the full op-ed below: [\[AZ Central Link\]](#) or [\[Albuquerque Journal Link\]](#)

DRAFT SOCIAL COPY – Coalition Partners

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Governors Katie Hobbs and [Michelle Lujan Grisham](#) co-authored an op-ed addressing the critical need to work across state lines to upgrade the region's power grid to improve electricity reliability in response to extreme heat and growing energy demands.

The Governors point to regional cooperation and investment in transmission infrastructure as the solutions. Jobs, energy cost savings, and economic growth are all on the line as we work to address these challenges.

Thank you to these Governors for their leadership, speaking out on this issue. Read their full op-ed in the [Arizona Republic](#) or [Albuquerque Journal](#):

[\[AZ Central Link\]](#) or [\[Albuquerque Journal Link\]](#)

Thank you to Governors [Michelle Lujan Grisham](#) and Katie Hobbs for your leadership in advocating for a robust and reliable power grid in the West.

Your call for regional cooperation and federal support is crucial for meeting our energy needs and ensuring economic growth! Let's make #TransmissionPossible.

Read their full op-ed in the [Arizona Republic](#) or [Albuquerque Journal](#):

[\[AZ Central Link\]](#) or [\[Albuquerque Journal Link\]](#)

